

5BC Platinum Website & Content Marketing

Website, Blogs, Socials, Newsletters & More!

5 Borough Communications is excited to unveil the Platinum plan - our premier website & content marketing solution for those aiming for virtual excellence. Contact us today for pricing.

SEO is a journey, not a sprint. It may require time, but the results are genuinely transformative. Depend on our expert team to create compelling content that promotes engagement and delivers exceptional ROI.

Benefits

WEBSITE SERVICES

Weekly Maintenance & Updates

- Leave it to the professionals as we ensure your website is up-to-date & engaging.

Full-Site Audit & Targeted Keyword Ranking

- Gain insights into your website's performance and improve rankings for high-value keywords.
- A well-structured audit can yield a 20% increase in online visibility (Source: SEMRush).

SEO Full-Optimization & SERP Improvement

- A holistic strategy ensures your website excels in visibility and user engagement.

Essential Toxic Link Removal

- Maintain your site's credibility by detecting and removing harmful links regularly.

CONTENT MARKETING

Keyword & SEMRush Research: Your Foundation

- Deep-dive keyword targeting with SEMRush.
- Eye-opening fact: 75% of users never go past the first search page (Source: HubSpot)

Blog Posts: Enhancing Engagement & SEO

- Strategic content planning with bimonthly expert-crafted blog posts.
- Compelling statistic: Blogs surge B2B leads by 67% (Source: InsideView)

Monthly Newsletter: Fostering Connection

- Stay connected with your audience through a monthly newsletter of 800-1200 words comprised of 4-6 sections.
- Surprising ROI: Email newsletters achieve 4400% ROI, \$44 for every \$1 spent (Source: Campaign Monitor)

SOCIAL MEDIA

Social Media Posts: Expand Your Reach

- Ten monthly creative, bespoke, and platform-aligned social posts automated for consistent engagement via our social media management platform
- Good to know: Posts with images claim 150% more retweets (Source: Buffer)

