

5BC Monthly Social Media Plans

Posts, Engagement, Analytics & More!

5 Borough Communications provides a custom Social Media Subscription Service for organizations aiming to thrive in today's digital realm. Our skilled team formulates appealing content, manages monthly posting schedules, and ensures confident brand promotion—ultimately saving you time and money while increasing your brand awareness. Subscribe for tangible, results-driven social media approaches that allow you to center your attention on business growth.

What's Included?	Enterprise \$2,500	Premium \$1,500	Standard \$750
Social Media Audit & Strategic Blueprint	✓	✓	✓
Content Creation (# of posts/sites differ)	✓	✓	✓
Content Scheduling	✓	✓	✓
Monthly Analytics Report	✓	✓	✓
Client Support via Email	✓	✓	✓
Monthly Consultation (45-min Zoom)	✓	✓	
Monthly Blog Post	✓	✓	
Additional Blog Post	✓		
Community Management & Engagement	✓		

Special discounts are available for 6 or 12-month packages. Contact us to learn more.

Increased Website Traffic | Improved SEO Ranking | Enhanced Brand Visibility | Boosted Customer Engagement | Streamlined Social Media Management

Standard

Social Media Audit & Strategic Blueprint. We'll conduct an in-depth analysis of your current social media presence and create a tailored strategy plan to achieve your goals.

Content Creation (3 posts/week for two platforms). Our expert team will craft engaging posts with captivating visuals and captions tailored to your brand's voice and style.

Content Scheduling. We'll handle the scheduling of your posts, ensuring they go live at optimal times to reach your target audience.

Monthly Analytics Report. Track your progress with detailed monthly analytics reports, giving valuable insights into your social media performance.

Client Support via Email. You will be assigned a content specialist to manage your account and be ready to assist you with any questions or concerns.

Premium

Includes all Standard Tier benefits and:

Enhanced Content Creation (5 posts/week for three platforms). Enjoy extra content creation spanning three platforms to engage a broader audience.

Monthly Consultation. Stay in the loop with monthly consultations, where we discuss your progress and adjust strategies as needed.

Monthly Blog Post. We'll create and publish a monthly blog post to boost your website's SEO and provide valuable content to your followers.

Enterprise

Includes all Premium Tier benefits, plus **two blogs**, and:

Extensive Content Creation (7 posts/week for four platforms). Maximize your reach with seven weekly posts on four platforms.

Community Management. We'll provide two hours of daily coverage to interact with your online community, responding to messages and comments while engaging with your followers and industry leaders on social media.

*Social media management services allow businesses to connect with target customers, increase brand visibility, and build a brand reputation while saving time & resources.
(source: LinkedIn)*

